



Fyber

Fyber N.V.

First Quarter 2020 Results Statement

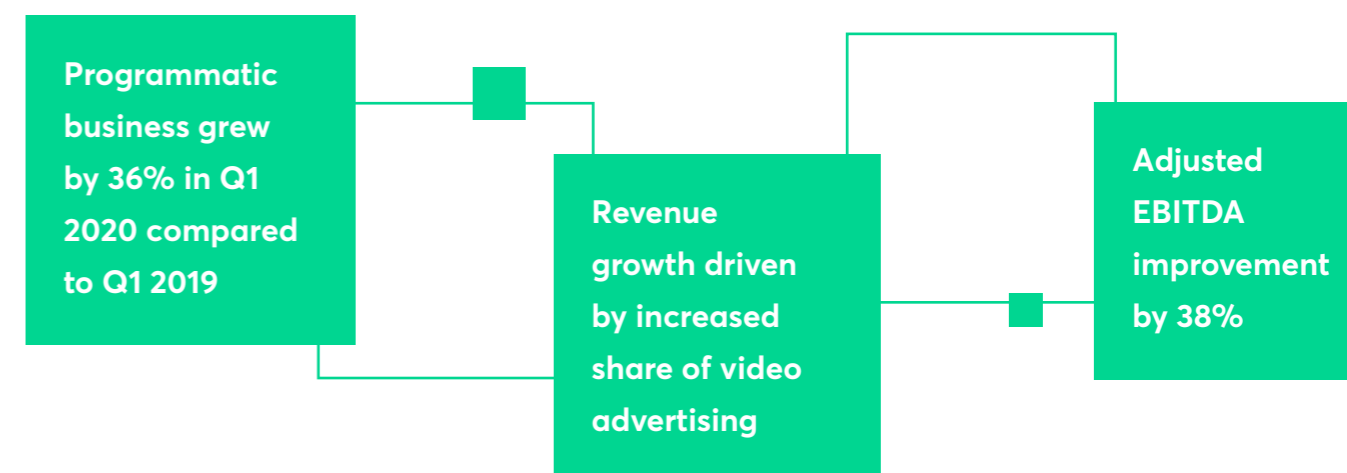


Fyber (Fyber N.V. and its subsidiaries, "Fyber" or "the Company") is a global technology company, developing a next-generation monetization platform for mobile publishers. Fyber combines proprietary technologies and expertise in mediation, real-time bidding, video advertising, and audience segmentation to create holistic solutions that empower app developers and mobile publishers to unlock the true value of their properties. Fyber has offices in Berlin, Tel Aviv, San Francisco, New York, London, Beijing and Seoul employs more than 250 people. The Company is listed on the Prime Standard of Frankfurt Stock Exchange under the symbol 'FBEN'.

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Highlights & Key Figures



Financial performance

| | Three months ended 31 March | | Year ended 31 December |
|---------------------|-----------------------------|--------|------------------------|
| | 2020 | 2019 | 2019 |
| | in € millions | | |
| Revenue | 30.7 | 27.5 | 119.0 |
| Cost of sales | (26.2) | (22.6) | (99.5) |
| Gross profit | 4.5 | 4.9 | 19.5 |
| EBITDA* | (0.8) | (1.3) | (2.7) |

* Unaudited, adjusted figures – Adjusted EBITDA is excluding one-off impacts such as impairment of goodwill, acquisition related costs and option plans and is not a measure calculated in accordance with IFRS. For further details on the adjustment please refer to the 'Business Performance' chapter below.

Statement from the CEO

Fyber's revenue grew by 12% to €31 million during the first quarter of 2020 compared to the same period last year. The adjusted EBITDA amounted to €-0.8 million, an improvement of 38% compared to Q1 2019. Most importantly, the growth in the programmatic business continued with an increase of 36% to €20 million in Q1 2020. The strong development was based on the growth we achieved with our full-screen ad units rewarded video and interstitials on the Fyber Marketplace. We expect this trend to continue, as our innovation and sales efforts remain focused on these interactive high-value formats.

Despite the difficulties and uncertainties brought onto the global economy and the advertising technology market, we managed to navigate the storm and keep service levels unaffected at our usual high standard. Many countries around the world, including countries Fyber is operating in, have been taking measures designated to limit the spread of COVID-19, including workplace closures, travel restrictions, and new rules and guidelines on conducting daily life. Fyber was an early adopter of working from home policies for all global offices, restricting business travel and adhering to all guidelines of local governments and public health authorities. As a technology company delivering digital products and services we were less affected in our operations by the changes and had all tools and systems already available to work remotely for an extended period of time. As such, no unplanned investments were necessary to transition our operations to match the new requirements. While marketing budgets and especially brand advertising saw a decline in the last months due to business restriction and an overall decline in economic activity, the time users spend online, within apps, and especially with gaming increased notably. Since the integration of former group companies during the last year, Fyber is fully focused on in-app, with a big part of our revenue coming from gaming apps. Brand advertisers' limited spend led to capping our revenue growth during the first quarter of 2020. Nonetheless, the programmatic business remained on track and we further expanded the share of video advertising in our overall

revenue mix. We have delivered on all product goals during the first quarter, releasing important feature updates and enhancements to our platform. Furthermore, management remains committed to achieving a positive adjusted EBITDA result for the full year 2020. For 2019, each quarterly result was better than or on par with the respective values for 2018 and with our close cost management and efficient, lean operations the Company is set to continue this development in 2020.

Our attention for the remainder of the year will be split evenly between keeping the momentum in the current main revenue contributors, the Fyber Marketplace and Offer Wall Edge, while also gaining traction with Fyber FairBid, our holistic publisher monetization platform including app bidding, and video advertising. In the short-term we assume a further expansion of performance advertising, but we will work towards balancing out the revenue base as the COVID-19 crisis ebbs down.

In the name of the entire management team I sincerely thank all our employees for their patience and resilience during this challenging time. We delivered on our roadmap, added new clients to our platform, achieved convincing monetization results for our partners – all while remaining a close-knit, agile and efficient team.

Yours sincerely,



Ziv Elul
Chief Executive Officer
Berlin, May 2020



Report of the Management Board

Business Model

Fyber is a leading technology company operating in the field of in-app advertising. The corporate purpose is the development and marketing of a technology platform and software solutions for app developers and mobile publishers, enabling them to generate business-critical revenue streams from digital advertising.

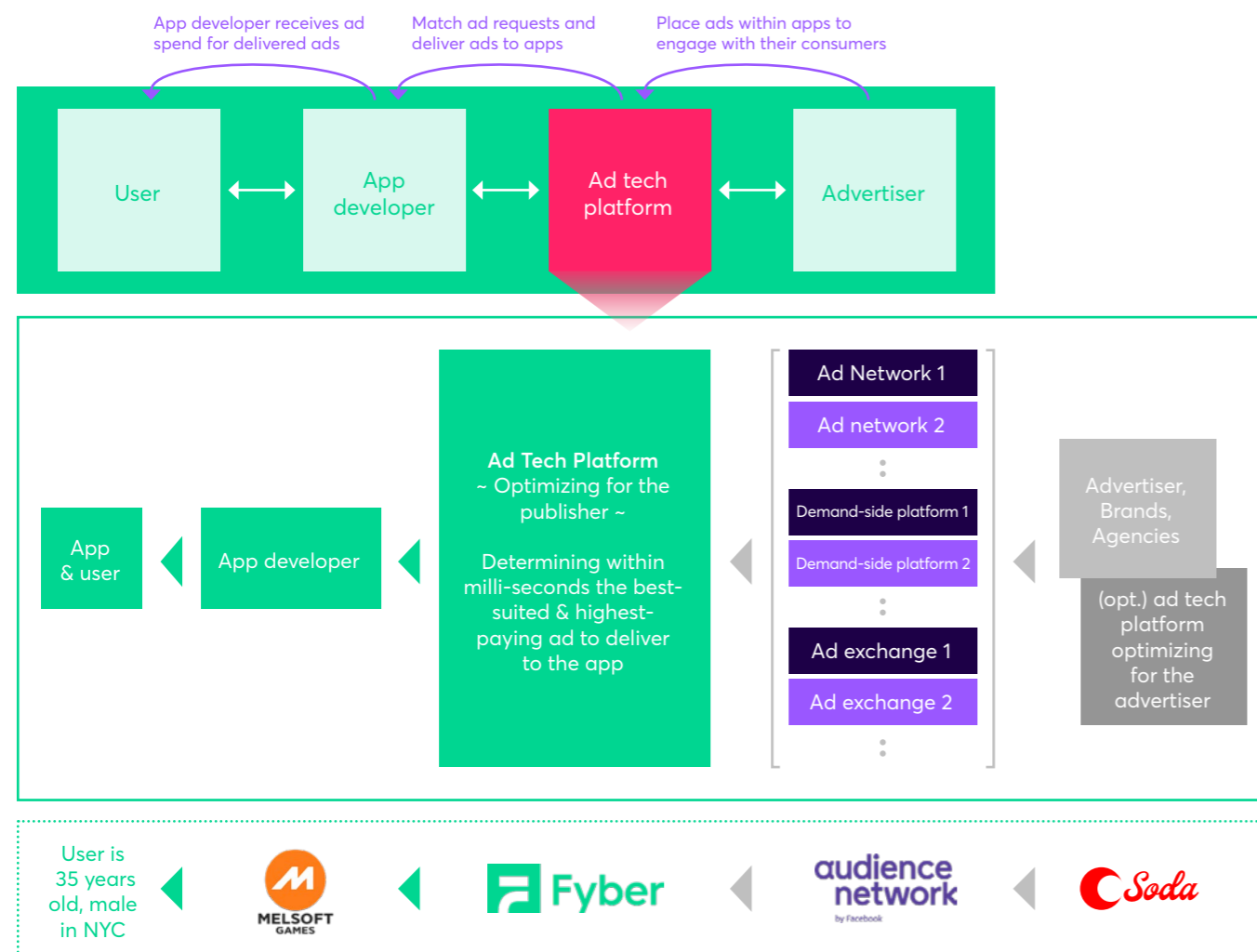
Fyber specializes in software-based automated ('programmatic') trading of advertisements ('ads') and aims to enable mobile app publishers to monetize their digital contents through the placement of targeted, high-quality ads within their apps. The Company connects app developers and their users with advertisers worldwide, who bid on the ad space within the apps. Fyber applies data-driven processes in real-time to ensure that only relevant and lucrative ads are delivered and displayed. As such, Fyber supports app developers in establishing sustainable sources of income, and in maintaining the crucial balance between yield optimization and a positive user experience.

The Company's offering comprises among others

- Ad exchange: a technology platform that enables the real-time trading of advertising impressions between app developers and advertising partners
- Ad mediation: a technology platform providing app developers with the infrastructure to configure ad placements within their apps, connect, manage and optimize a variety of ad networks through a single integration and interface
- App bidding (also referred to as "in-app header bidding"): technology that uses a real-time auction protocol to unify all connected demand sources, regardless of the type of technical integration they use, into a single competitive bidding process for every single ad opportunity. The winner of the auction is determined based on the highest price.
- Data services: including data analytics tools for app developers which provide a better understanding of their own user base, enabling them to form user segments following specific criteria; helps to achieve higher yield from advertisers, who seek to place targeted ads
- Publisher tools: including features such as ad placements and ad instances that enable publishers to fine-tune their monetization strategies; online dashboards that allow for app developers to conveniently manage their ad monetization

For transactions placed via our ad exchange, Fyber Marketplace, the Company retains a share of the ad spend advertisers place via the platform, which is the main source of income and basis of the business model. The majority of the generated yield is paid out to the connected app developers. As such, the Company's revenue potential is directly linked to the successful monetization of its partners' digital contents, aligning Fyber's and the app developers' goals.

High-level view on the value chain and the data flow



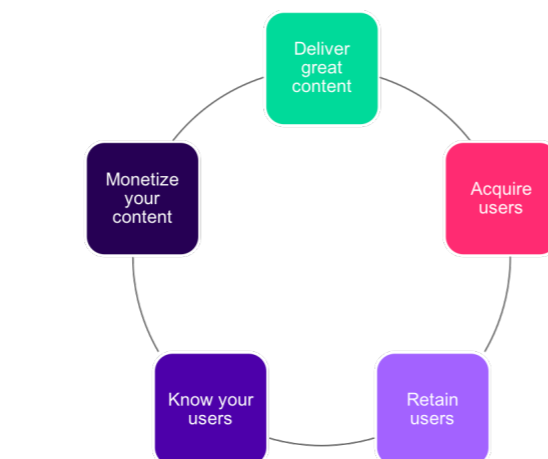
Enable publishers to establish sustainable business models

App developers generally rely on three different approaches to monetize their digital content. They can offer their apps for download against an up-front payment (paid app), offer basic functionality for free and add premium services against payment (freemium app = free app including in-app purchases) or use advertising within free-to-download apps (free app including in-app advertising). Free and freemium apps make up the vast majority of downloads.

The vast number of available apps and the download numbers make it evident how important it is for app developers to navigate the fragmented market efficiently and invest into user experience, user acquisition and monetization.

The growing market offers vast monetization potential to them, yet it also poses several challenges in accessing this

potential. Fyber is providing viable solutions for the key challenges faced by publishers:



Some of publishers' key challenges and goals

Ecosystem fragmentation

Publishers face a crowded ecosystem and a fragmented pool of advertisers and demand-side players. Manual integrations with individual advertisers, ad networks or demand-side platforms are not feasible. The process is prone to error, takes up engineering resources to implement and maintain and delivers suboptimal monetization results. Implementing and optimizing advertising on their properties is not the core business of app developers – building great apps is!

There is a strong market demand for focused technology providers who handle the access to advertising demand and guarantee independent yield optimization for app developers, keeping the interests and needs of app developers in mind at all times.

Moreover, the market is also very crowded on the publisher side, with the number of publishers and available apps growing steadily. Publishers need to cut through the noise to reach, attract and retain their target audience.

Our solution: Fyber's publisher-focused monetization solutions provide access to a variety of demand sources through one integration, enabling monitoring, analytics and yield optimization through a single point of access. Specific tools and campaign types support discoverability and the building of a steady user base.

User experience is key

Once apps have gained a stable following among users it is the publishers' goal to retain them and provide engaging content, while at the same time monetizing their user-base in an optimal way. Digital advertising is an essential revenue stream to most publishers, yet it can only provide a sustainable income model if the user experience is not negatively affected by it.

Our solution: Our platform offers publishers an easy way to manage their monetization strategies, monitor important KPIs and make changes on-the-fly. For example, it is possible to adjust ad intensity for different user groups or do not show any ads to paying users. Fyber's monetization experts are also available to support app developers in establishing a healthy monetization routine and give recommendations about ideal ad implementation based on their industry knowledge and best practices accumulated from our vast partner network.

Data & market power imbalance

Advertisers tend to have more data on the users they want to target than publishers. In order to optimize their advertising yield, publishers need access to data and user segmentation tools to understand and analyze their user base, form targeted segments and thus achieve higher prices for ad impressions. Furthermore, publishers are ultimately competing with the major internet companies and social media platforms for advertising spend.

Our solution: Fyber's monetization solutions level the playing field for publishers against the major internet companies and advertisers in general. We put them in a position to analyze their user base in detail and structure it in a meaningful way. This approach strengthens publishers' competitive position by enabling them to offer their ad inventory in an optimized way and at scale. Fyber is a neutral provider, in the sense that we are indifferent to demand sources and do not favor any specific partner or own properties over others. Our sole purpose is to maximize the yield for the publishers integrated with our platform.

Video delivery at scale

Video remains among the most attractive ad formats and is currently the only digital ad type with more advertising demand than available supply. The integration of video ads, the smooth delivery, viewability and the measurement of campaign goal achievement is a technical challenge.

Our solution: Fyber's dedicated tech platforms provide reliable and guaranteed video ad delivery across screens, players, formats and environments. They solve challenges around measurement, tracking, viewability and the adoption of different pricing models. This enables publishers to open their inventory up to video ads, which on average achieve higher prices than more traditional static ad formats.

We believe that the need for publisher-focused neutral technology – specifically for the fastest growing video ad formats – creates a significant market opportunity for independent providers like Fyber.

Business Performance

The first quarter of 2020 confirmed the previously published preliminary figures and showed a continuation of organic growth in the programmatic business compared to 2019. The following table illustrates Fyber's revenue composition:

Revenue composition

| | Three months ended 31 March | | | Full year |
|------------------------------|-----------------------------|-------------|------------|------------|
| | 2020 | 2019 | Change YoY | 2019 |
| | In € millions, rounded | | | |
| Programmatic business | 19.6 | 14.5 | 36% | 79 |
| Non-programmatic business | 11.1 | 13.0 | -15% | 39 |
| One-off effects | - | - | - | 1 |
| Total revenue | 30.7 | 27.5 | 12% | 119 |

Fyber's overall **revenue** increased by 12% year-over-year to €30.7 million. The organic growth of Fyber's programmatic business continued with the revenue increasing by 36% to €19.6 million, making up 65% of the overall revenue. This positive development was driven by strong revenue growth with our full-screen ad units, video and interstitials. We expect continued growth of the programmatic business in general and specifically video advertising for the rest of the year. However, the ongoing COVID-19 crisis, the related macroeconomic uncertainty and the disruption of markets may negatively impact the trajectory.

Many countries around the world, including the countries the Company is operating in, have been taking measures designated to limit the spread of COVID-19, including the closure of workplaces, restricting travel, and quarantining populated areas. Such measures present concerns that may affect the Company's ability to conduct its business effectively.

To account for possible negative impacts on the Company's business and growth targets, Fyber took several measures to adept cost and limit cash outflow. Non-essential investments

and projects have been postponed and we are working to optimize the working capital. Furthermore, working hours for all employees have been reduced for a period of up to three months starting from April 2020 in an effort to prepare for the challenging market environment while preserving jobs. This step is in line with local regulations and has been coordinated with employee representatives.

The non-programmatic business – mainly consisting of Fyber's rewarded ad format Offer Wall Edge – was negatively affected by a decline of the overall offer wall market during 2019. The first quarter of 2019 still included a significant share of revenue coming from Offer Wall Edge on iOS apps. Apple later in the year banned certain ad campaign types from offer walls used within all apps published through their app store, limiting the addressable market for offer wall providers. For Fyber, this meant a 15% decline in revenue from non-programmatic business. We continue the initiatives launched last year to diversify our offer wall revenue base, minimize the impact from the changed market environment and return to growth within this format during 2020.

Consolidated income statement – Highlights

| | Three months ended 31 March | | Year ended 31 December |
|-----------------------------|-----------------------------|--------------|------------------------|
| | 2020 | 2019 | 2019 |
| | in € millions | | |
| Revenue | 30.7 | 27.5 | 119.0 |
| Cost of sales | (26.2) | (22.6) | (99.5) |
| Gross profit | 4.5 | 4.9 | 19.5 |
| Research & development | (3.2) | (3.4) | (12.8) |
| Sales & marketing | (3.8) | (4.3) | (15.9) |
| General & administrative | (1.5) | (1.6) | (8.8) |
| Depreciation & amortization | 2.9 | 3.0 | 17.3 |
| Stock option plan | 0.3 | 0.1 | 0.9 |
| Other adjustments | - | - | (2.9) |
| Adj. EBITDA* | (0.8) | (1.3) | (2.7) |
| Adj. EBITDA margin (%)* | -2.5% | -4.9% | -2.3% |

* We define adjusted EBITDA as our consolidated earnings before financial income (expense), income taxes, depreciation and amortization, adjusted to eliminate one-off impacts such as impairment of goodwill, acquisition related costs and option plans. Adjusted EBITDA is not a measure calculated in accordance with IFRS. We have included adjusted EBITDA in this form because it is a key metric used by our Management Board and Supervisory Board to evaluate operating performance, generate future operating plans and make strategic decisions regarding the allocation of capital. In particular, we believe that the adjusted EBITDA can act as a useful metric for period-over-period comparisons of our core business. Accordingly, we believe that this metric provides useful information to investors and others in understanding and evaluating our operational results in the same manner our management does.

Cost of sales mainly consists of the revenue share paid to third parties, i.e. the yield Fyber generates for app developers and pays out to them, which amounted to €22.0 million in Q1 2020, compared to €17.6 million during the same period last year. The increase is largely based on the lower revenue margins achieved with video advertising. Other components include IT cost, amortization of technology and customer relationships acquired through business combinations. This part amounted to €4.2 million compared to €4.9 million last year. IT cost, which includes mainly server cost, made up 7.1%

of revenue, compared to 8.5% last year. The total cost of sales amounted to 85% of revenue, compared to 82% in Q1 2019.

We continued our efforts to reduce the **operational cost**, focusing on the expenses for sales & marketing as well as general & administrative. Compared to Q1 2019, Fyber achieved a 17% reduction during the first three months of 2020. Faced with the ongoing COVID-19 situation, the focal point will remain on cost efficiency and personnel expenses during the second quarter.

Profitability detail

| | Three months ended 31 March | | Year ended 31 December |
|---|-----------------------------|--------------|------------------------|
| | 2020 | 2019 | 2019 |
| | in € millions | | |
| Earnings before interest and tax | (4.0) | (4.4) | (20.5) |
| Total adjustments | 3.2 | 3.1 | 17.8 |
| Thereof depreciation & amortization | 2.9 | 3.0 | 17.3 |
| Thereof 'Stock Options Program' | 0.3 | 0.1 | 0.9 |
| Thereof other adjustments in general & administrative | - | - | (0.4) |
| Adjusted EBITDA | (0.8) | (1.3) | (2.7) |

The reduction in operational cost contributed to limiting the loss in adjusted EBITDA to €0.8 million for Q1 2020 compared to €1.3 million for the same period last year.

Cash flow and going concern considerations

| | Three months ended 31 March | | Year ended 31 December |
|--|-----------------------------|--------------|------------------------|
| | 2020 | 2019 | 2019 |
| | in € millions | | |
| Net cash flow from operating activities | 2.0 | (2.8) | (9.2) |
| Net cash flow from investing activities | (1.0) | (1.3) | (5.5) |
| Net cash flow from financing activities | (0.2) | 0.6 | 14.9 |
| Net change in cash and cash equivalents | 0.8 | (3.5) | 0.2 |
| Net foreign exchange difference | - | 0.8 | 0.4 |
| Opening balance cash and cash equivalents | 12.9 | 12.3 | 12.3 |
| Closing balance cash and cash equivalents and cash deposits | 13.7 | 9.6 | 12.9 |

The Company has shareholder loans from the major shareholder Tennor Holding B.V. ("Tennor") amounting to €32 million, of that €15 million due in June 2021 and the rest due in June 2022. Under these loans €3 million of undrawn funds are still available.

As of the date of this report, the Company has revolving credit facilities from banks in total of up to \$13 million and €7.5 million. The facilities are due in December 2020 and considered current financing. Based on the current cash flow projections and liquidity analysis the Company is not able to repay these credit facilities in December 2020, if required. Therefore, the Company depends on the willingness of the banks and shareholders to prolong the financing. The revenue growth and efficiency initiatives regarding the operating cost positively affected our cash flow and resulted in a cash balance of €13.7 million.

Based on the estimation of continued growth in the programmatic business and a stable non-programmatic business, the Company's working capital is sufficient to meet

existing payment obligations becoming due within the next 12 months. The estimated expected future cash flows from operating activities are largely based on management's expectations and estimates. These are uncertain as they are influenced by subjective elements such as forecasted results, margins from operating activities and the ability to maintain existing bank loan facilities.

As we are now faced with the still evolving COVID-19 pandemic and the effects on the global economy are unclear, Fyber's management is monitoring the cash flow development on a weekly basis. We have the ability to implement swift changes in the operational cost structure to counter possible short-term reductions in revenue and gross profit. Should these reductions come into effect, they pose a threat to our mid-term growth strategy.

Financial and asset position

| | Three months ended 31 March | | Year ended 31 December |
|-------------------------------|-----------------------------|--------------|------------------------|
| | 2020 | 2019 | 2019 |
| | in € millions | | |
| Intangible assets | 148.4 | 155.9 | 148.3 |
| Other assets | 9.7 | 19.3 | 10.0 |
| Cash and cash deposits | 13.7 | 9.6 | 12.9 |
| Trade and other receivables | 30.0 | 28.6 | 29.5 |
| Other financial assets | 6.3 | 5.3 | 8.2 |
| Total assets | 208.1 | 218.7 | 208.9 |
| Interest bearing loans | 122.7 | 107.1 | 120.6 |
| Trade and other payables | 39.5 | 35.3 | 36.7 |
| Employee benefits liabilities | 4.4 | 6.8 | 5.8 |
| Other liabilities | 12.7 | 20.6 | 12.7 |
| Deferred tax liabilities | - | 1.0 | - |
| Total liabilities | 179.3 | 170.8 | 175.8 |
| Total equity | 28.8 | 47.9 | 33.1 |

The Company is mainly financed through €76 million convertible bonds facility maturing in July 2022, as well as shareholder loans from Tennor maturing in June 2021 and June 2022.

NOTE REGARDING THE UNAUDITED INTERIM RESULTS STATEMENT

All the information in this quarterly financial report is unaudited. This means the information has been subject neither to any audit nor to any review by an independent auditor.

Subsequent Events

Conversion from registered shares to bearer shares completed

The conversion from registered shares to bearer shares was completed on 28 April 2020. The Fyber share is now traded under the new ISIN NL0014433377, the stock exchange abbreviation FBEN remained unchanged.

Equity Information

The Company's shares are traded on the Prime Standard of the Frankfurt Stock Exchange under the symbol 'FBEN' and the ISIN code NL0014433377. At the end of the year, the issued capital of Fyber N.V. amounted to €36.420 million divided into 364,199,752 common registered shares with a nominal value of €0.10 each. The issued capital as of 31 December 2019 consisted entirely of fully paid-up ordinary shares. The authorized capital amounts to €120.0m and is divided into 1.2 billion shares with a nominal value of €0.10 each.

Key share data

| | |
|------------------------|---|
| Issuer | Fyber N.V. |
| Ticker Symbol | FBEN |
| ISIN | NL0014433377 |
| Market | Frankfurt Stock Exchange, Prime Standard |
| Currency | Euro |
| Number of shares | 364,199,752 |
| 52 weeks high / -low * | 0.54 / 0.16 |

* Note: as of 20 May 2020

Shareholders owning 3% or more of the issued capital of a listed company (a substantial shareholding or short position) must report this to the Netherlands Authority for Financial Markets ("AFM") as soon as this threshold is reached or exceeded.

Subsequently, notifications to the AFM must be done by the shareholder as soon as a substantial shareholding or short position reaches, exceeds or falls below set thresholds. The thresholds are 3%, 5%, 10%, 15%, 20%, 25%, 30%, 40%, 50%, 60%, 75% and 95% of the Company's issued share capital. As of the date of this report, i.e. following the recent capital increase, the following shareholders owning 3% or more of the Company's voting rights were registered with the AFM:

Major shareholders

| | % Voting rights |
|---------------------|-----------------|
| Advert Finance B.V. | 94.1% |

Condensed Consolidated Interim Financial Statements

Consolidated Income Statement

| | 3 months ended 31 March | |
|--|-------------------------|----------------|
| | 2020 | 2019 |
| | Unaudited | |
| | in € thousands | |
| Revenue | 30,728 | 27,480 |
| Cost of sales | (26,218) | (22,542) |
| Gross profit | 4,510 | 4,938 |
| Other operating income | - | - |
| Research and development expenses | (3,191) | (3,418) |
| Sales and marketing expenses | (3,790) | (4,322) |
| General and administrative expenses | (1,130) | (1,605) |
| Other operating expenses | (361) | - |
| Earnings before interest and tax (EBIT) | (3,962) | (4,407) |
| Finance income | 97 | 323 |
| Finance costs | (2,443) | (4,123) |
| Net finance costs | (2,346) | (4,091) |
| Profit (loss) before tax | (6,308) | (8,498) |
| Income tax gain (expense) | 95 | (274) |
| Profit (loss) for the period after tax | (6,213) | (8,772) |
| Profit (loss) attributable to | | |
| Shareholder of Fyber N.V. | (6,213) | (8,772) |
| Non-controlling interest | - | - |
| Earnings per share | | |
| Basic profit (loss) per share (€) | (0.02) | (0.08) |
| Diluted profit (loss) per share (€) | (0.02) | (0.08) |

The notes on pages 31 to 34 are an integral part of these consolidated financial statements.

Consolidated Statement of other Comprehensive Income

3 months ended 31 March

| | 2020 | 2019 |
|--|----------------|----------------|
| | Unaudited | |
| | in € thousands | |
| Profit (loss) for the period after tax | (6,213) | (8,772) |
| To be reclassified to profit and loss in subsequent periods | | |
| Exchange differences on currency translation | 969 | 2,439 |
| Income tax effect | - | - |
| Other comprehensive income (loss) for the period, net of tax | 1,992 | 5,915 |
| Total comprehensive income (loss) for the period | (5,244) | (6,333) |
| Comprehensive income (loss) attributable to | | |
| Shareholders of Fyber N.V. | (5,244) | (6,333) |
| Non-controlling interest | - | - |

The notes on pages 31 to 34 are an integral part of these consolidated financial statements.

Consolidated Statement of Financial Position

| | 31 March | 31 December |
|---------------------------------|----------------|----------------|
| | 2020 | 2019 |
| Unaudited | | |
| in € thousands | | |
| Non-current assets | | |
| Goodwill | 135,924 | 134,932 |
| Other intangible assets | 12,483 | 13,402 |
| Intangible assets | 148,407 | 148,334 |
| Property and equipment | 8,083 | 8,519 |
| Non-current financial assets | 4,272 | 4,272 |
| Deferred tax assets | - | - |
| Total non-current assets | 160,762 | 161,125 |
| Current assets | | |
| Inventories | - | 82 |
| Trade and other receivables | 30,009 | 29,531 |
| Other current financial assets | 2,103 | 3,898 |
| Prepayments | 1,553 | 1,430 |
| Cash and cash equivalents | 13,688 | 12,876 |
| Total current assets | 47,353 | 47,817 |
| Total assets | 208,115 | 208,942 |

The notes on pages 31 to 34 are an integral part of these consolidated financial statements.

Consolidated Statement of Financial Position

| | 31 March | 31 December |
|--|----------------|-----------------|
| | 2020 | 2019 |
| Unaudited | | |
| in € thousands | | |
| Equity (deficit) | | |
| Issued capital | 36,420 | 36,187 |
| Share premium | 250,610 | 250,389 |
| Treasury shares | (4,585) | (4,745) |
| Other capital reserves | 30,839 | 30,489 |
| Legal reserve capitalized self-developed intangible assets | 8,371 | 7,980 |
| Retained earnings | (293,573) | (286,969) |
| Foreign currency translation reserve | 714 | (255) |
| Equity (deficit) attributable to shareholders of the Company | 28,796 | (33,076) |
| Non-controlling interests | - | - |
| Total equity (deficit) | 28,796 | (33,076) |
| Non-current liabilities | | |
| Employee benefits | 238 | 238 |
| Loans and borrowings | 106,033 | 102,725 |
| Deferred tax liabilities | - | - |
| Other non-current liabilities | 12,435 | 12,536 |
| Total non-current liabilities | 118,706 | 115,499 |
| Current liabilities | | |
| Trade and other payables | 39,539 | 36,701 |
| Employee benefits | 4,193 | 5,517 |
| Loans and borrowings | 16,666 | 17,950 |
| Current tax liabilities | 215 | 199 |
| Total current liabilities | 60,613 | 60,367 |
| Total liabilities | 179,319 | 175,866 |
| Total assets | 208,115 | 208,942 |

The notes on pages 31 to 34 are an integral part of these consolidated financial statements.

Consolidated Statement of Cash Flows

3 months ended 31 March

| | 2020 | 2019 |
|--|----------------|----------------|
| | Unaudited | |
| | in € thousands | |
| Loss for the period after tax | (6,213) | (8,772) |
| Income tax gain (expense) | 95 | 274 |
| Depreciation, amortization and impairment | 2,851 | 3,027 |
| Net finance costs | 2,348 | 3,822 |
| Profit from sale of the right-of-use asset through sublease | - | - |
| Share based payments | 350 | 94 |
| Changes in provisions, employee benefit obligations | (1,324) | (1,447) |
| Changes in working capital | 4,437 | 1,050 |
| Cash generated from operations ¹⁾ | (2,354) | (1,952) |
| Interest received | 21 | - |
| Interest paid | (485) | (664) |
| Income tax paid | (10) | (223) |
| Income tax received | 121 | 7 |
| Net cash flow from operating activities | (2,001) | (2,832) |
| Purchases of property and equipment | (17) | (16) |
| Purchases of and development expenditures for intangible assets | (935) | (1,202) |
| Net proceeds (payments) from in investments and financial assets | - | (40) |
| Net cash flow from investing activities | (942) | (1,258) |
| Proceeds from non-current loans and borrowings | 2,000 | 2,000 |
| Proceeds (repayment) from current loans and borrowings | (1,420) | (1,366) |
| Payment of lease liabilities | (747) | - |
| Net cash flow from financing activities | 14,896 | 15,179 |
| Net changes in cash and cash equivalent | 882 | (3,456) |
| Cash and cash equivalent at beginning of period | 12,876 | 12,276 |
| Net foreign exchange difference | (70) | 805 |
| Net changes in cash and cash equivalent | 882 | (3,456) |
| Cash and cash equivalents at end of period | 13,688 | 9,625 |

The notes on pages 31 to 34 are an integral part of these consolidated financial statements.

1) Lease payments for short-term leases, lease payments for leases of low-value assets and variable lease payments not included in the measurement of the lease liability are classified as cash flows from operating activities.

Consolidated Statement of Change in Equity (Deficit)

| | | Unaudited | | | | | | | | | |
|--|----------------|----------------|-----------------|------------------------|---------------|-------------------|--------------------------------------|----------------|--------------------------|------------------------|--|
| in € thousands | Issued capital | Share premium | Treasury shares | Other capital reserves | Legal reserve | Retained earnings | Foreign currency translation reserve | Total | Non-controlling interest | Total equity (deficit) | |
| 01 Jan 2020 | 36,187 | 250,389 | (4,745) | 30,489 | 7,980 | (286,969) | (255) | 33,076 | - | 33,076 | |
| Loss for the period after tax | - | - | - | - | 391 | (6,604) | - | (6,213) | - | (6,213) | |
| Other comprehensive income (loss) for the period, net of tax | - | - | - | - | - | - | 969 | 969 | - | 969 | |
| Total comprehensive income (loss) for the period | - | - | - | - | 391 | (6,604) | 969 | (5,244) | - | (5,244) | |
| Share-based payments - vesting | - | - | - | 350 | - | - | - | 350 | - | 350 | |
| Share based payments - exercise | - | (160) | 160 | - | - | - | - | - | - | - | |
| Conversion of convertible bonds | 233 | -421 | - | - | - | - | - | 654 | - | 654 | |
| Transaction costs with respect to bond conversion | - | (40) | - | - | - | - | - | (40) | - | (40) | |
| Transactions with shareholders | 233 | 221 | 160 | 350 | - | - | - | 964 | - | 964 | |
| 31 March 2020 | 36,420 | 250,610 | (4,585) | 30,839 | 8,371 | (293,573) | 714 | 28,796 | - | 28,796 | |

The notes on pages 31 to 34 are an integral part of these consolidated financial statements.

Consolidated Statement of Change in Equity (Deficit)

| | | Audited | | | | | | | | | |
|--|----------------|----------------|-----------------|------------------------|---------------|-------------------|--------------------------------------|-----------------|--------------------------|------------------------|--|
| in € thousands | Issued capital | Share premium | Treasury shares | Other capital reserves | Legal reserve | Retained earnings | Foreign currency translation reserve | Total | Non-controlling interest | Total equity (deficit) | |
| 31 Dec 2018 | 11,453 | 184,812 | (4,745) | 25,313 | 7,272 | (237,416) | (2,247) | (15,558) | - | (15,558) | |
| Effect of adopting new accounting standards, net of tax | - | - | - | - | - | (76) | - | (76) | - | (76) | |
| 01 Jan 2019 | 11,453 | 184,812 | (4,745) | 25,313 | 7,272 | (237,492) | (2,247) | (15,634) | - | (15,634) | |
| Loss for the period after tax | - | - | - | - | 376 | (9,148) | - | (8,772) | - | (8,772) | |
| Other comprehensive income (loss) for the period, net of tax | - | - | - | - | - | - | 2,439 | 2,439 | - | 2,439 | |
| Total comprehensive income (loss) for the period | - | - | - | - | 376 | (9,148) | 2,439 | (6,333) | - | (6,333) | |
| Share-based payments | - | - | - | 94 | - | - | - | 94 | - | 94 | |
| Issue of shares upon conversion of convertible bonds | - | - | - | - | - | - | - | - | - | - | |
| Transaction costs with respect to bond conversion | - | - | - | - | - | - | - | - | - | - | |
| Transactions with shareholders | - | - | - | 94 | - | - | - | 94 | - | 94 | |
| 31 March 2019 | 11,453 | 184,812 | (4,745) | 25,407 | 7,648 | (246,640) | 192 | (21,873) | - | (21,873) | |

The notes on pages 31 to 34 are an integral part of these consolidated financial statements.

Notes to the Condensed Consolidated Interim Financial Statements

1 GENERAL

1.1 Reporting entity and relationship with parent company

Fyber N.V. (hereinafter referred to as "Company" or together with its subsidiaries as "Fyber" or "Group") is a company with limited liability (naamloze vennootschap) incorporated under the laws of the Netherlands. The Company is a global provider for advertising technology.

The Company is incorporated in Amsterdam, The Netherlands and is registered with the Dutch Chamber of Commerce under the number 54747805. The Company's head-office is located at Wallstraße 9-13, 10179 Berlin, Germany. The Company's shares are traded on the Prime Standard of the Frankfurt Stock Exchange under the symbol 'FBEN'.

Fyber empowers app developers and digital publishers to monetize their content through advanced technologies, innovative ad formats and data-driven decision making. Fyber provides an open-access platform for both publisher's and digital advertisers with a global reach.

Fyber has offices in Berlin, Tel Aviv, San Francisco, New York, London, Beijing and Seoul and employs more than 250 people.

1.2 Financial reporting period

These condensed consolidated interim financial statements (hereinafter referred to as "interim financial statements") cover the Three-months period, which ended at the balance sheet date of 31 March 2020.

1.3 Going concern

As of 31 March 2020, the Group showed a total equity of €28,796 thousand (31 December 2019: €33,076 thousand) and €13,688 thousand in cash and cash equivalents (31 December 2019: €12,876 thousand).

At the balance sheet date, the Group has shareholders loans with Tendor Holding B.V. amounting to €32,000 thousand (31 December 2019: €30,000) plus accrued interest of €2,835 thousand (31 December 2019: €2,237 thousand). An additional amount of €3,000 thousand of shareholder loans is still available to be drawn.

Furthermore, we note that the Group has revolving credit facilities from banks amounting to €19,282 thousand of which €16,666 thousand had been drawn (31 December 2019: €17,949 thousand). These credit facilities are due in December 2020 and considered current financing.

Based on the current cash flow projections and liquidity analysis the Group is not able to repay these credit facilities in December 2020 if needed. Therefore, the Group depends on the willingness of the banks and the shareholder to prolong its financing.

Since January 2020, the Coronavirus outbreak has dramatically expanded into a worldwide pandemic creating macro-economic uncertainty and disruption in the business and financial markets. Many countries around the world, including the countries the company is operating in, had been taking measures designated to limit the continued spread of the Coronavirus, including the closure of workplaces, restricting travel, prohibiting assembling, closing international borders and quarantining populated areas. Such measures present concerns that may dramatically affect the Company's ability to conduct its business effectively, including, but not limited to, adverse effect relating to employees' welfare, slowdown of commerce travel and other activities which are essential and critical for maintaining on-going business activities. While many countries are about to gradually remove those restrictions already, there are concerns that this could lead to an increase in infections which would force governments to revive such measures.

Given the uncertainty around the extent and timing of the future spread or mitigation of COVID-19 and around the imposition or relaxation of protective measures, the Company cannot reasonably estimate the impact to its future results of operations, cash flows or financial condition; infections may become more widespread and the limitation on the ability to work, travel, as well as any closures or supply disruptions, may be extended for longer periods of time and to other locations, all of which would have a negative impact on the Company's business, financial condition and operating results. In addition, the unknown scale and duration of these developments have macro and micro negative effects on the financial markets and global economy which could result in an economic downturn that could affect demand for

the Company's products and have an adverse effect on its operations and financial results, earnings, cash flow and financial condition.

Consequently, the uncertainties of COVID-19 could further negatively impact the willingness of the bank to prolong its financing.

These events and conditions relating to the Group's financing position indicate the existence of a material uncertainty which may cast significant doubt about the Group's ability to continue as a going concern.

However, Management is still positive that it will be able to prolong the credit facilities before repayment in December 2020. In view of the uncertainties connected to the COVID-19 situation, Management has taken comprehensive measures which included a global closure of the Group's offices and implementing working from home for all its employees. Further, ongoing projects were reassessed before the background of the current situation. As a result, some projects were put on hold such as a further integration with Games of Whales, which consequently lead to an impairment of investments amounting to €361 thousand presented in other operating expenses. However, such measures enabled the Group to temporarily reduce the working capacity by more than 20% and personnel expenses accordingly in Q2 2020.

Where possible, the Group made use of government provided subsidies such as compensation for short time work or subsidized loans. In April and May 2020, the Group received liquidity securing loans amounting to \$1,222 thousand. Please refer to note 6.2 for further details.

Based on the above, our current knowledge and taking into account the currently available information and uncertain future developments of COVID-19, management has reasonable expectation that Fyber will be able to prolong its financing and therefore has adequate financial resources to continue as a going concern.

Based on the above these financial statements have been prepared on the basis of the going concern assumption.

2 BASIS OF PREPERATION

The interim financial statements for the three-months period ended 31 March 2020 have been prepared in accordance with IAS 34 Interim Financial Reporting as adopted by the European Union.

The interim condensed consolidated financial statements do not include all the information and disclosures required by International Financial Reporting Standards (IFRS) in the annual financial statements and should be read in conjunction with the Group's consolidated financial statements for the year ended 31 December 2019. All the information in this interim financial statements is unaudited. This means the information has been subject neither to any audit nor to any review by an independent auditor. The accounting policies applied are consistent with the policies applied in the consolidated financial statements for the year ended 31 December 2019.

3 LOANS FROM SHAREHOLDERS

In February 2020 the Company received additional €2,000 thousand from Tennor Holding B.V. These loans adding up to an overall credit facility provided by Tennor Holding B.V. amounting to €32,000 thousand. All loans bear interest of 8% p.a. and €15,000 thousand are due in June 2021 and the rest in June 2022.

4 OPERATING SEGMENTS

The Group's operating activities are divided into segments which are defined by management as components of the Group that has discrete financial information available and whose results are regularly reviewed by management for purposes of performance assessment and resource allocation.

As described extensively in the previous financial communication including the Group's consolidated financial statements for the year ended 31 December 2019, the Group maintains one operating segment – Fyber FairBid.

| | Types of products and services | | | |
|----------------|--------------------------------|---------|---------|---------|
| | Three months ended 31 March | | | |
| | 2020 | | 2019 | |
| in € thousands | Revenue | EBITDA | Revenue | EBITDA |
| Fyber FairBid | 30,728 | (1,109) | 27,480 | (1,380) |

Revenue and earnings before interest, tax, depreciation and amortization (EBITDA) are the key performance indicators that management are reviewing on a regular basis when assessing performance of the operating segments.

Reconciliation from the amounts in the statement of financial position to the total amounts of all reportable segments was not prepared since the information of the reportable segments completely match with the amounts shown in the financial statements.

In the three months ended 31 March 2020, the Group recognized impairment losses of €361 thousand within Fyber FairBid (2019: €0 thousand).

5 GEOGRAPHIC INFORMATION

Breakdown of revenue according to customers' location:

| | Three months ended 31 March | |
|--------------------------------|-----------------------------|---------------|
| | 2020 | 2019 |
| in € thousands | Revenue | |
| North America | 16,233 | 13,546 |
| Europe, Middle East and Africa | 10,435 | 11,625 |
| Asia-Pacific | 2,421 | 1,887 |
| Rest of the world | 1,639 | 422 |
| Total | 30,728 | 27,480 |

6 SUBSEQUENT EVENTS

6.1 Conversion from registered shares to bearer shares completed

The conversion from registered shares to bearer shares was completed on 28 April 2020. The Fyber share is now traded under the new ISIN NL0014433377, the stock exchange abbreviation FBEN remained unchanged.

6.2 Loans drawn under the US Paycheck Protection Program

In April and May 2020, the Group received \$1,222 thousand in two loans through its subsidiaries operating in the US, Fyber Inc and Inneractive USA Inc. The loans bear 1% p.a. interest and are paid in 18 equal monthly installments, beginning in October and November 2020 respectively.



Financial Calendar

Annual General Meeting 2020

11 June 2020

H1 2020 Interim Statement

26 August 2020

Q3 2020 Interim Statement

25 November 2020

Editorial

Fyber N.V. (Naamloze Vennootschap) is a public company with limited liability, incorporated under the laws of the Netherlands

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Management Board

Ziv Elul (CEO), Dani Sztern (Deputy CEO & COO),

Yaron Zaltsman (CFO)

Chairman of the Supervisory Board

Yair Safrai

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About Fyber

Fyber (Fyber N.V. and its subsidiaries, "Fyber" or "the Company") is a global technology company, developing a next-generation monetization platform for mobile publishers. Fyber combines proprietary technologies and expertise in mediation, real-time bidding, video advertising, and audience segmentation to create holistic solutions that empower app developers and mobile publishers to unlock the true value of their properties. Fyber has offices in Berlin, Tel Aviv, San Francisco, New York, London, Beijing and Seoul employs more than 250 people. The Company is listed on the Prime Standard of Frankfurt Stock Exchange under the symbol 'FBEN'.

The background of the slide features a green-tinted landscape with rolling mountains and a starry night sky. The sky is filled with numerous stars of varying brightness, and the mountains are rendered in soft, layered green tones. The overall aesthetic is clean and modern, with a focus on natural elements.

Fyber N.V.

First Quarter 2020 Results Statement